

Fabi W. Preslar

Speaker, Truthsayer, Storyteller

Speaker Topics

Fabulous F Words

Fabi's latest book, "Fabulous F Words of Business Ownership: Redefining Choice Words to Fuel Your Small Business," offers a variety of speaking topics that can be tailored to many audiences. Below are just a few of the options.



From Fear to Flourish

A Business Owner's Hero Journey

Ideal audience: small business owners

Four F Words Critical to Family-Owned Business Success

Foundation, Framing, Focus and Flourish

Ideal audience: family-owned businesses and husband/wife teams

Seven F Words Every Mompreneur Should Embrace

Framing, Fear, Fog, Frozen, Facade, Fatigue and Flourish

Ideal audience: women-owned businesses and mompreneurs

Five F Words Every Leader needs to Embrace

Framing, Fear, Facade, Fabric and Fusion

Ideal audience: executives, CEOs and other company leaders

The Six F Words Empowering Brand Intelligence

Framing, Facets, Focus, Fraternizing, Flow and Fanning the Flame

Ideal audience: marketing professionals and business owners.

Publish Your Book: FUEL Your Purpose

Publishing a book can expose your business and expertise to new audiences, which in turn leads to growth. But as with any new product launch, careful thought must go into planning, writing, and publishing the book. Fabi will have you FUELED up and ready to:

- Focus on your audience.
- Unify your goals.
- Energize your mission.
- Launch your platform.

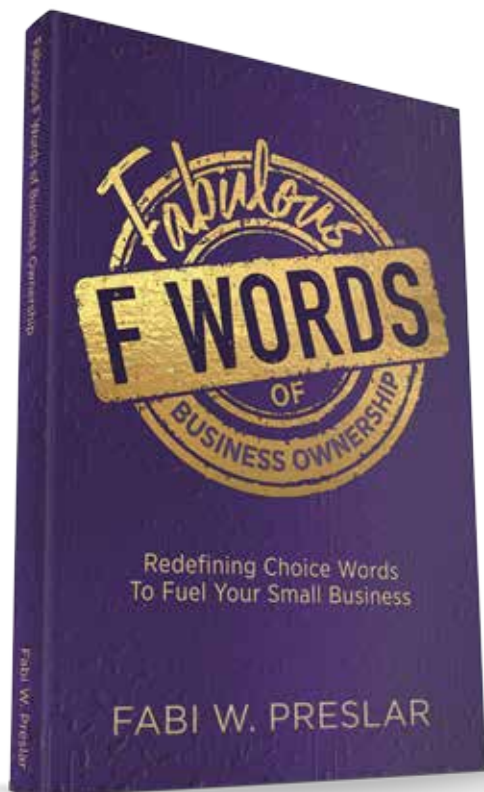
About Fabi

Fabi Preslar is the owner and president of SPARK Publications, a national, award-winning, custom design firm specializing in niche magazines and independently published books. Her firm's publications enhance credibility and distinction - enabling individuals and organizations to thrive and excel. Preslar has been honored as Woman Business Owner of the Year by the National Association of Women Business Owners - Charlotte Chapter, B2B Marketer of the Year by the Business Marketing Association of the Carolinas (BMA Carolinas), and twice as one of Mecklenburg Times' 50 Most Influential Women. Her firm's recent accolades include 2018 First-Generation Family Business of the Year by the Charlotte Business Journal and three years running as the B2B Service Provider of the Year by BMA Carolinas. Her 20-plus years of business ownership provided great lessons and fuel for her second book titled "Fabulous F Words of Business Ownership: Redefining Choice Words to Fuel Your Small Business."



INVITE FABI TO SPEAK TO YOUR GROUP!

Visit FabiPreslar.com or call 704.844.6080 for more information.



Fabulous F Words of Business Ownership:

Redefining Choice Words to Fuel Your Small Business

When Fabi Preslar entered the world of business ownership, she never knew how powerful F words could be. Twenty years later, she's sharing what she's learned in "Fabulous F Words of Business Ownership: Redefining Choice Words to Fuel Your Small Business". Throughout the book, we journey along with Fabi through her forefather's lessons in business ownership to the fear and facade we all experience as business owners and finally into flourishing in the spaces we have built. With probing questions in each chapter, she invites readers to dig deep into their own business journeys to find the fuel to move forward successfully.

Visit FabiPreslar.com/fabulous-f-words to order a copy.

What real business owners are saying about the book

"Fabi's vulnerability and authentic sharing shines brightly in how she sheds a light of her lessons learned through her twenty-year journey of business ownership."
- Sherré D.

"If you're thinking of throwing in the towel, read this book and think again."
- Matt B.

"Fabi creates accessibility through her vulnerability, making it easy to draw parallels between her business journey and my own. No matter where you are on your path, through both her hard lessons and sparkly successes, you'll find relatable nuggets that will make you nod, make you think, and most of all, speak deeply to you on a level that only a fellow entrepreneur can."
- Chrystal R.

"Part 'what not to do in business' and part 'what I wish I'd known about the human element of running a business,' this book entertains and gets real at the same time—often in the same sentence."
- Julie B.

"Fabi's non-sugarcoated look at her own experience is encouraging and often humorous. This book presented questions to ask myself and ideas that I had not previously considered in my daily life."
- Melody M.

"The book is a marriage of what it is to be a business owner and a human being at the same time."
- Anne L.

"A power-packed read that will fill you with faith and fortitude to finish what you started."
- Christopher D.

Book Ordering Details

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